



MA Fashion



Ravensbourne's MA Fashion programme is a forward-looking course that has cross-fertilisation and collaboration at its core. The course focuses on the importance of conceptual and commercial research and critical analysis. Ultimately, we foster a creative and entrepreneurial culture that consists of professional thinkers who are dynamic, informed and pro-active.

The cutting edge of the fashion industry

The MA Fashion course provides a unique experience that has embedded within it a multidisciplinary approach to creative solutions for industry, where collaboration is key to forming new methodologies and practices in response to emerging new technologies, especially digital technologies.

“I have been impressed with Ravensbourne’s fashion students, not only do they have a brilliant space and amazing building to work in, but when working with them on a menswear project they excelled in their thought processes, digital skills, and creativity. They’re just what the fashion industry needs!”

Claire Malcolm, designer, Hardy Amies

Times are changing

The MA Fashion course has been developed in response to market forces that are shaping industry demand for creative professionals with updated specialist design skills and an in-depth understanding of current and emerging commercial design strategies.

Creating leaders for the future

The development of contextual knowledge, state-of-the-art practical skills and rigorous intellectual enquiry on the MA Fashion course will broaden conventional perceptions of what constitutes fashion product and culture and allow confident exploration into, hitherto, uncharted creative quarters.

The course encourages an international perspective. Globally-focused case studies will broaden perspectives and increase understanding of international design aesthetics and commercial practices.

The MA Fashion course aims to challenge students into experimenting with new ideas and to be innovative in their approach. Throughout the course you will be encouraged to think both expansively for creative solutions and analytically in response to thorough research.

This all works towards a postgraduate experience that prepares you to function confidently at the leading edge of the creative industries.

The course aims to develop your skills and so you will:

- explore the interdisciplinary practice of fashion design: you will be encouraged to develop new concepts and approaches to the study and practice of emerging methodologies and commercial strategies in fashion design, in the context of the wider global, social and economic factors;
- develop an advanced knowledge of the historic development and current practices in fashion, with an understanding of key concepts, issues and current debates in the management of creativity and innovation;
- demonstrate a high level of professionalism in carrying out independent projects and self-directed research, with proficient project management, collaborative team-working skills and the capability of communicating and conducting presentations; and
- demonstrate originality in thinking and approach in undertaking a self-directed research project, critically analysing and evaluating theories and concepts in the discipline of fashion, and contribute to the academic and professional development of the discipline.

Who’s it for?

This MA Fashion course is for ambitious professionals starting out on and wanting to progress their career paths and explore new opportunities in the rapidly evolving global creative industries.

The course offers design practitioners advanced knowledge and skills that gives them a significant edge in today’s competitive market place.

It has also been designed to give those with limited experience of working in the fashion industry a dynamic step up the career ladder. In addition, the course aims to support entrepreneurial aspirations that embrace conceptual and technical cross-fertilisation and collaboration.

What you will study*:

The course develops advanced critical, creative, technical and professional skills with the aim of stimulating innovation in the global fashion industry. The course challenges students to re-examine the methodologies and working methods normally found in creative practice in fashion.

Alongside the development of your creative fashion design project which is central to the course, you will explore the creative use of new technology and innovative business models applied to the creative industries. You will also be encouraged to push beyond the traditional boundaries of fashion design, practice and manufacture exploring the opportunities offered through new technologies and new ways of working

Fashion is a worldwide industry and in this context you will be equipped with a comprehensive understanding of the international fashion business and the creative work within it. The course has collaborative arrangements with several international centres including ENSAD in Paris, FIT in New York and Rhode Island School of Design. Your final project work can range from a catwalk collection to an installation, virtual design, product, promotional package, magazine, video or website.

Where will it take you?

The course encourages students to be more entrepreneurial and advanced in their practice, whilst developing and refining digital skills utilising a range of prototyping technologies. Students will gain a critical understanding of creative business practises on a global level and are encouraged to take a strong interest in trends coming from key fashion cities. Upon completion students will be able to enter the fashion industry at a more senior level, where they will be able to project manage both fashion teams and cross disciplinary creative teams.

Teaching

Learning is facilitated by permanent teaching staff and supported by sessional staff, all of whom are highly experienced practising professionals in the fashion and related creative industries. Collaborative learning and multi-disciplinary working are positively encouraged with postgraduate peers and with the undergraduate community. Students will interrogate a range of techniques in prototyping labs which will include digital printing, laser cutting and rapid prototyping; they are also encouraged to explore alternative modes of presenting their work and to make use of Ravensbourne's fully equipped photography, TV and sound studios and media suite. Students will therefore be able to develop prototypes as well as creating outcomes that normally sit outside their discipline's remit, for example 3D fashion film and photography.

Assessment

Knowledge, understanding and the ability to contextualise your studies are assessed through project work, underpinned by in-depth research and including individual and group presentations. You will be asked to demonstrate your ability to critically reflect on your practice and to analyse and articulate your research conclusions.



Ravensbourne

Learning will take place in the breath-taking new Ravensbourne campus, situated next to The O₂ at Greenwich Peninsula, London, SE10.

Ravensbourne is a world-class university sector college which develops talented individuals and leading-edge businesses offering them learning, skills, applied research, enterprise and innovation.

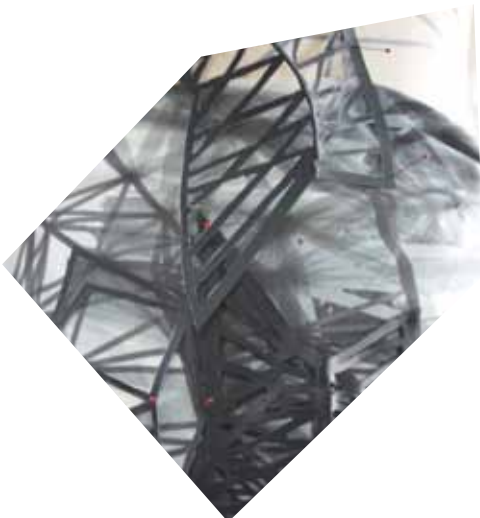
Industry accredited with global aspirations and connections, Ravensbourne is part of a national and international network of innovators, partnering with major multi-national brands such as Samsung, Microsoft and MTV. Ravensbourne alumni include many design and media world names.

The new learning space in Greenwich hosts many industry conferences and events throughout the year, providing opportunities for students and staff to network and keep abreast of industry developments.

Admissions criteria

Successful completion of a degree in a related discipline at upper second class honours or above, or an equivalent recognised international qualification in a related discipline. Applications from candidates without standard qualifications may be considered on the basis of prior experiential learning. Applicants submit a completed application form and personal statement. An interview and portfolio are normally required. Overseas applicants who are unable to attend interview may be interviewed by telephone or via Skype.

Where an applicant's first language is not English, proof of competence in English will be required. This will normally take the form of an IELTS score of a minimum of 6.5 or equivalent, which has been achieved within the last 18 months prior to commencement of the course.



Next steps?

Find out more and download an application form today at: www.rave.ac.uk/pgapp

Any questions?

Please email: Colin Thompson, senior lecturer: colin.thompson@rave.ac.uk or call 020 3040 3500.



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