



MA Moving Image



Ravensbourne's Moving Image programme helps talented individuals accelerate their careers and stand out from the crowd with the design skills and knowledge required by today's creative industries. The students are encouraged to develop new concepts and approaches to the study and practice of the emerging disciplines in moving image and design.

The cutting edge of the creative industries

Ravensbourne's MA Moving Image gives recent graduates and professionals working in the creative industries a clear career advantage in an increasingly competitive employment marketplace. Ravensbourne encourages students to take advantage of the resources available at the Institution as well as the special industry relationships the institution nurtures.

Times are changing:

Moving image designers are highly specialised, yet they require a broad range of skills and capabilities to meet the wide-ranging demands of an ever evolving and demanding industry and ITS new audiences. Through design abilities and knowledge of technology they can offer a thoroughly innovative approach to a brief.

Modes of working

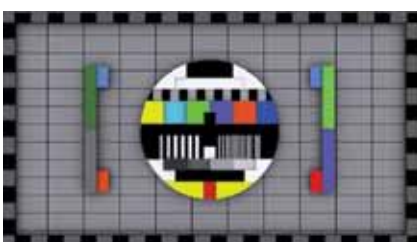
Problem-solving skills will be a key aspect of the course and throughout the programme you will be encouraged to think both laterally and analytically. Experimentation, innovation and the learning of new skills and modes of delivery will be encouraged in order to broaden your approach to design. Cross-disciplinary work is encouraged, mirroring a real world of work environment, also giving students the opportunity of learning from each other.

Who's it for?

Moving Image is for recent graduates or ambitious professionals wanting to progress their learning or careers and explore the new possibilities and opportunities in the developing and expanding areas of moving image. The programme is designed to offer recent graduates and design practitioners additional knowledge and skills that give them the competitive edge in the marketplace.

Ravensbourne's Moving Image course aims:

Enables you to take advantage of the opportunity to experiment and develop originality in thinking and approach as well as the time to find an individual career path, through independent study and self-directed research. It will give you the opportunity to demonstrate a high level of professionalism in carrying out independent projects as well as enabling you to develop collaborative team-working skills.



What you will study:

The course encourages you to gain new skills and experiment with ideas and media. In particular you will be encouraged to explore emerging technologies and animation technique. It gives you the opportunity to work collaboratively with other students - whether from other disciplines or from Moving Image - on a given design proposal. You will develop a strong knowledge base informed by current industry practice and new reference points which will help you prepare for your final design proposal. The course's emphasis is initially on developing an appropriate research strategy which is informed by an understanding of current business models and market factors. This ensures that you are focused on developing a full understanding of the client's needs.

Teaching

The Moving Image course at Ravensbourne combines design education with professional design practice methods.

Learning is facilitated by permanent teaching staff, supported by sessional staff and visiting speakers who are leading, practising professionals working in the creative industries.

The course places considerable emphasis on collaborative learning and working methods. This means you will work closely with fellow students undertaking Rave postgraduate specialist design courses, something that encourages effective team working and develops your communication skills.

There is an emphasis on 'real world' ways of working, which further develops professional skills and practices. You are helped and encouraged to take on work experience and 'live' project work within the industry, which allows you to place your practical and theoretical knowledge in the context of a work environment. Ravensbourne has well-established partnerships with companies seeking specialist moving image designers as well as a production company where students with appropriate skills and knowledge can practice and demonstrate their abilities.

Modes of Assessment

Knowledge and understanding is primarily assessed through the delivery of practical project work, as well as the delivery of essays, a project report and development work, individual and group presentations. You are required to conduct background research on the subject and demonstrate a thorough understanding of the discipline.

Where will it take you

In communication design consultancy in the areas of editorial, digital media, branding, exhibition and advertising design.



Ravensbourne

Learning will take place in the breath-taking new Ravensbourne campus, situated next to The O₂ at Greenwich Peninsula, London, SE10.

Ravensbourne is a world-class university sector college which develops talented individuals and leading-edge businesses offering them learning, skills, applied research, enterprise and innovation.

Industry accredited with global aspirations and connections, Ravensbourne is part of a national and international network of innovators, partnering with major multi-national brands such as Samsung, Microsoft and MTV. Ravensbourne alumni include many design and media world names.

The new learning space in Greenwich hosts many industry conferences and events throughout the year, providing opportunities for students and staff to network and keep abreast of industry developments.

Admissions criteria

Successful completion of a degree in a related discipline at upper second class honours or above, or an equivalent recognised international qualification in a related discipline. Applications from candidates without standard qualifications may be considered on the basis of prior experiential learning. Applicants submit a completed application form and personal statement. An interview and portfolio are normally required. Overseas applicants who are unable to attend interview may be interviewed by telephone or via Skype.

Where an applicant's first language is not English, proof of competence in English will be required. This will normally take the form of an IELTS score of a minimum of 6.5 or equivalent, which has been achieved within the last 18 months prior to commencement of the course.

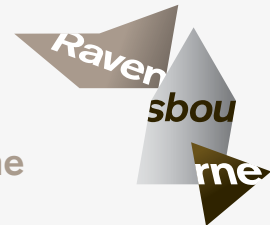


Next steps?

Find out more and download an application form today at: www.rave.ac.uk/pgapp

Any questions?

Please email: Liz Friedman, senior lecturer:
l.friedman@rave.ac.uk or call 020 3040 3500



Ravensbourne

6 Penrose Way
Greenwich Peninsula
London SE10 0EW
t: 020 3040 3500
e: info@rave.ac.uk
w: www.rave.ac.uk
follow us: [@RavensbourneUK](https://twitter.com/RavensbourneUK)

A University Sector Institution in London
All details subject to validation and change
Course validated by City University London